**Create-A-Thon**

|  |  |
| --- | --- |
| **Team Name** | TRACK-BACK CODER |
| **Team Members** | VAISHALI VARSHNEY,YATHARTH CHATURVEDI,NAINA PALIWAL,RENU BAGHEL,SHIKHA ADHIKARY |
| **Theme** | WASTE MANAGEMENT |
|  |  |

**One line pitch of your idea**

<Building a product to detect food wastage using IOT>

Building a product which will let people to engage themselves in managing the environment.

**Problems, you are solving**

1. Cleaning of streets.
2. Sanitation in slum areas
3. Reuse of waste products
4. Helping rag-pickers

**Description of Solution/Product provided**

It’s like a game which has various levels. People will have to solve the task provided at the particular level and can win exciting vouchers. The tasks would be related to cleaning the environment.

**Competitors (Put it simply using SWOT Analysis)**

## **Digital Green – Multimedia solutions for rural education**

## Waste Ventures – Waste management

## **EnCashea – Collecting waste in exchange of cash**

## **Fourth Partner Energy – Making solar energy accessible**

# **Banyan Nation – Recycling plastic**

## **Priti International – Ecommerce for products made out of wast**

**What innovation are you bringing?**

Would you to breathe in a clean air? Everybody wants to get something in return while giving. With the same thought we would make people engage and would corporate them to complete the task provided. In this world, all are greedy. No one will do work in free of cost. Just as we play pubg to get exciting gifts, similarly people would play this game, would complete the levels and can win vouchers. Most importantly, slum areas would get clean. Rag pickers would get help through this. Through this we want to focus on those areas which are in terrible condition and out of reach.